

HOLLYWOOD.COM BOX-OFFICE SUMMER MOVIE STATISTICS

SUMMER SEASON HISTORICAL DATA

SUMMER GROSSES

18 week Summer Season - 2009 does not include Labor Day Weekend
 First Weekend in May Through Labor Day

Year/Rank/Top Films grossed in \$ billions

2009 - #1 Summer \$4.25
up 1.29% from '08
Transformers 2, Harry Potter 6, Up, The Hangover, Star Trek

2008 - #2 Summer \$4.20
up 0.48% from '07
The Dark Knight, Iron Man, Indiana Jones, Hancock, Wall-E

2007 - #3 Summer \$4.18
up 8.68% from '06
Spider-Man 3, Shrek The Third, Transformers, Pirates 3, Potter 5

2006 - #6 Summer \$3.85
up 6.65% from '05
Pirates 2, Cars, X-Men 3, Da Vinci Code, Superman Returns

2005 - #8 Summer \$3.61
down 8.61% from '04
Star Wars Ep. 3, War of the Worlds, The Wedding Crashers

2004 - #4 Summer \$3.95
up 2.33% from '03
Shrek 2, Spider-Man 2, Harry Potter & Prisoner of Azkaban

2003 - #5 Summer \$3.86
up 1.85% from '02
Finding Nemo, Pirates of the Caribbean 1, Matrix Reloaded

2002 - #7 Summer \$3.79
up 10.17% from '01
Spider-Man 1, Star Wars Episode 2, Signs

2001 - #9 Summer \$3.44
up 9.55% from '00
Shrek 1, Rush Hour 2, The Mummy Returns

2000 - #11 Summer \$3.14
down 2.18% vs. '99
Mission: Impossible 2, Gladiator, The Perfect Storm

1999 - #10 Summer \$3.21
up 19.33% from '98
Star Wars Episode 1, The Sixth Sense, Austin Powers 2

1998 - #12 Summer \$2.69
up 8.47% from '97
Saving Private Ryan, Armageddon, Something About Mary

SUMMER ATTENDANCE

18 week Summer Season
 First Weekend in May Through Labor Day

Year/Rank Tickets Sold

2009 - #11 Summer 571,006,711
attendance (\$7.45 avg ticket)
down 2.39% vs. '08

2008 - #8 Summer 584,958,217
attendance (\$7.18 avg ticket)
down 3.72% vs. '07

2007 - #6 Summer 608,139,535
attendance (\$6.88 avg ticket)
up 3.46% vs. '06

2006 - #7 Summer 587,786,260
attendance (\$6.55 avg ticket)
up 4.37% vs. '05

2005 - #12 Summer 563,182,527
attendance (\$6.41 avg ticket)
down 11.46% vs. '04

2004 - #3 Summer 636,070,853
attendance (\$6.21 avg ticket)
down 0.63% vs. '03

2003 - #2 Summer 640,132,670
attendance (\$6.03 avg ticket)
down 2.04% vs. '02

2002 - #1 Summer 653,448,276
attendance (\$5.80 avg ticket)
up 7.33% from '01

2001 - #5 Summer 608,849,558
attendance (\$5.65 avg ticket)
up 4.71% vs. 2000

2000 - #9 Summer 581,481,481
attendance (\$5.40 avg ticket)
down 7.98% vs. '99

1999 - #4 Summer 631,889,764
attendance (\$5.08 avg ticket)
up 10.17% over '98

1998 - #10 Summer 573,560,768
attendance (\$4.69 avg ticket)
up 6.15% over '97

Summer Sequels and Films That Earned Over \$100 million

Year	Summer Sequels	Total Summer Films over \$100M
2009	10	13
2008	7	17
2007	14	17
2006	7	11
2005	3	10
2004	9	12
2003	15	17
2002	6	13
2001	6	11
2000	3	12
1999	2	12
1998	3	9

Number of Summer Films that Opened in Over 2,000 Theatres

2009	36
2008	40
2007	37
2006	38
2005	36
2004	37
2003	37
2002	37
2001	35
2000	34
1999	26
1998	28

Full-Year Box-office & Attendance Since 1998

Box-Office Year	Total Box-office Gross	Tickets Sold
2008	\$9,630,000,000	1,341,225,627
2007	\$9,680,000,000	1,406,976,744
2006	\$9,300,000,000	1,419,847,328
2005	\$8,960,000,000	1,397,815,913
2004	\$9,450,000,000	1,521,739,130
2003	\$9,300,000,000	1,542,288,557
2002	\$9,320,000,000	1,606,896,552
2001	\$8,370,000,000	1,481,415,929
2000	\$7,750,000,000	1,435,185,185
1999	\$7,500,000,000	1,476,377,953
1998	\$6,950,000,000	1,481,876,333

Top Four All-Time Summer Opening Weekends

TITLE	3-DAY OPENING	RELEASE DATE
THE DARK KNIGHT	\$158,411,483	Fri, 7/18/08
SPIDER-MAN 3	\$151,116,516	Fri, 5/4/07
PIRATES OF THE CARIBBEAN: DEAD MAN'S	\$135,634,554	Fri, 7/7/06
SHREK THE THIRD	\$121,629,270	Fri, 5/18/07