

Hollywood.com Box-Office
3575 Cahuenga Bl., Ste 600
Los Angeles, CA 90068
Phone: 818-917-9697/Fax: 818-474-7481

Box-Office Year	Running Gross	Percent change vs. previous year	Attendance	Percent change vs. previous year	Avg. Ticket Price
2009*	\$4,254,000,000	1.29%	571,006,711	-2.39%	\$7.45
2008	\$4,200,000,000	0.48%	584,958,217	-3.72%	\$7.18
2007	\$4,180,000,000	-	607,558,140	-	\$6.88

*A new revenue record - 18 weeks from first weekend in May through Monday the week before Labor Day which falls a week later this year. Added Monday (Aug. 31) to compensate for Labor Day Monday which is always added to the total.