

Hollywood.com Box-Office - 2009 VS. 2008 COMPETITIVE WEEKEND BREAKDOWN

| <i>Week Number</i> | <i>Weekend Start</i> | <i>UP OR DOWN VS. 2007 (08)</i> |
|--------------------|----------------------|-------------------------------------|
| 1 | 1/2/2009 | UP |
| 2 | 1/9/2009 | UP |
| 3 | 1/16/2009 | UP |
| 4 | 1/23/2009 | UP |
| 5 | 1/30/2009 | DOWN |
| 6 | 2/6/2009 | UP |
| 7 | 2/13/2009 | UP |
| 8 | 2/20/2009 | UP |
| 9 | 2/27/2009 | UP |
| 10 | 3/6/2009 | UP |
| 11 | 3/13/2009 | DOWN |
| 12 | 3/20/2009 | DOWN |
| 13 | 3/27/2009 | UP |
| 14 | 4/3/2009 | UP |
| 15 | 4/10/2009 | UP |
| 16 | 4/17/2009 | UP |
| 17 | 4/24/2009 | UP |
| 18 | 5/1/2009 | DOWN |
| 19 | 5/8/2009 | UP |
| 20 | 5/15/2009 | UP |
| 21 | 5/22/2009 | UP |
| 22 | 5/29/2009 | DOWN |
| 23 | 6/5/2009 | DOWN |
| 24 | 6/12/2009 | DOWN |
| 25 | 6/19/2009 | UP |
| 26 | 6/26/2009 | UP |
| 27 | 7/3/2009 | UP |
| 28 | 7/10/2009 | DOWN |
| 29 | 7/17/2009 | DOWN |
| 30 | 7/24/2009 | DOWN |
| 31 | 7/31/2009 | DOWN |
| 32 | 8/7/2009 | UP |
| 33 | 8/14/2009 | UP |
| 34 | 8/21/2009 | UP |
| 35 | 8/28/2009 | UP |
| 36 | 9/4/2009 | UP |
| 37 | 9/11/2009 | DOWN |
| 38 | 9/18/2009 | UP |
| 39 | 9/25/2009 | DOWN |
| 40 | 10/2/2009 | DOWN |
| 41 | 10/9/2009 | UP |
| 42 | 10/16/2009 | UP |
| 43 | 10/23/2009 | DOWN |
| 44 | 10/30/2009 | UP |
| 45 | 11/6/2009 | DOWN |
| 46 | 11/13/2009 | DOWN |