

## HOLLYWOOD.COM BOX-OFFICE - WEEKEND BOX-OFFICE FIGURES - ESTIMATES

WEEKEND RANK	TITLE	DISTRIBUTOR	WEEKEND F-S-S	THEATRES	PER-THEATRE AVERAGE	%CHG	DOMESTIC TOTAL	WEEK	CHANGE IN THEATRES	MPAA RATING	LAST WEEK'S RANK
1	<i>THE TWILIGHT SAGA: NEW MOON - AFTER POSTING THE SINGLE-BIGGEST DAY GROSS IN HISTORY ON FRIDAY (\$72.7M), THE FILM GRABBED THE THIRD BIGGEST OPENING WEEKEND OF ALL TIME, THE BEST OPENING OF THE YEAR AND THE BEST FALL DEBUT EVER! - NOW AT \$258.8 WORLDWIDE</i>	SUMMIT	\$140,700,000	4024	\$34,965	-	\$140,700,000	1	-	PG-13	-
2	<i>THE BLIND SIDE - A TERRIFIC OPENING KICK-OFF FOR THIS TERRIFIC TRUE-LIFE SPORTS DRAMA - SOLID COUNTER-PROGRAMMED EFFORT THAT WILL PLAY FOR STRONGLY FOR WEEKS</i>	WARNER BROS.	\$34,510,000	3110	\$11,096	-	\$34,510,000	1	-	PG-13	-
3	2012	SONY/COLUMBIA	\$26,500,000	3408	\$7,776	-59%	\$108,221,000	2	4	PG-13	1
4	PLANET 51 (ANIMATED)	SONY	\$12,600,000	3035	\$4,152	-	\$12,600,000	1	-	PG	-
5	DISNEY'S A CHRISTMAS CAROL	DISNEY	\$12,230,000	3578	\$3,418	-45%	\$79,791,000	3	-105	PG	2
6	<i>PRECIOUS: BASED ON THE NOVEL "PUSH" BY SAPPHIRE - EXPANSIONS CONTINUE TO BE MET BY AN EAGER AUDIENCE WITH A PER-THEATRE AVERAGE TO PROVE IT!</i>	LIONSGATE	\$11,007,500	629	\$17,500	87%	\$21,403,249	3	455	R	3
7	THE MEN WHO STARE AT GOATS	OVERTURE	\$2,773,000	2056	\$1,349	-53%	\$27,624,058	3	-397	R	4
8	COUPLES RETREAT	UNIVERSAL	\$1,951,680	1712	\$1,140	-53%	\$105,000,635	7	-797	PG-13	7
9	THE FOURTH KIND	UNIVERSAL	\$1,730,400	1648	\$1,050	-62%	\$23,343,205	3	-882	PG-13	6
10	LAW ABIDING CITIZEN	OVERTURE FILMS	\$1,615,000	1327	\$1,217	-57%	\$70,027,140	6	-744	R	9
11	MICHAEL JACKSON'S THIS IS IT	SONY/COLUMBIA	\$1,575,000	1640	\$960	-69%	\$70,216,000	4	-1397	PG	5
12	PIRATE RADIO	FOCUS	\$1,448,919	883	\$1,641	-50%	\$5,173,556	2	-	R	11
	PARANORMAL ACTIVITY	PARAMOUNT	\$1,400,000	1902	\$736	-65%	\$106,082,000	9	-810	R	8
	AN EDUCATION	SPC	\$915,182	303	\$3,020	38%	\$4,357,332	7	183	PG-13	17
	WHERE THE WILD THINGS ARE	WARNER BROS.	\$640,000	995	\$643	-74%	\$74,617,000	6	-1095	PG	12
	THE BOONDOCK SAINTS II: ALL SAINTS DAY	APPARITION	\$556,806	204	\$2,729	-46%	\$3,510,279	4	-47	R	14
	THE BOX	WARNER BROS	\$505,000	965	\$523	-84%	\$14,514,000	3	-1670	PG-13	10
	A SERIOUS MAN	FOCUS	\$435,502	198	\$2,200	-34%	\$7,467,498	8	-42	R	18
	ASTRO BOY (ANIMATED)	SUMMIT ENT.	\$393,000	724	\$543	-77%	\$18,608,487	5	-630	PG	13
	BAD LIEUTENANT: PORT OF CALL NEW ORLEANS	FIRST LOOK	\$257,267	27	\$9,528	-	\$257,267	1	-	R	-
	AMELIA	FOX SEARCHLIGHT	\$250,000	384	\$651	-73%	\$13,768,311	5	-446	PG	15
	FANTASTIC MR. FOX	FOX	\$199,142	4	\$49,786	-25%	\$557,678	2	-	PG	24
	BROKEN EMBRACES	SPC	\$107,597	2	\$53,799	-	\$107,597	1	-	R	-

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	RED CLIFF	MAGNOLIA	\$13,700	2	\$6,850	-	\$13,700	1	-	R	-
	THAT EVENING SUN	FREESTYLE RELEASII	\$10,732	3	\$3,577	188%	\$25,732	3	2	PG-13	85
	FIX	MANGUSTA PRODUC	\$5,250	1	\$5,250	-	\$5,250	1	-	R	-
	MAMMOTH	IFC	\$4,400	1	\$4,400	-	\$4,400	1	-	NR	-
	MISSING PERSON, THE	STRAND	\$2,700	1	\$2,700	-	\$2,700	1	-	NR	-

BOX-OFFICE WEEKEND BEGINNING NOVEMBER 20, 2009 - WEEKEND NUMBER 47

	F-S-S COMPS	"NEW MOON" DAILIES	YEAR-TO-DATE STATISTICS - WEEK 47
THE TOP 12 FILMS THIS WEEKEND GROSSED:	\$248,641,499	<b>FRI.</b> \$72,700,000	From Thu. January 1 '09 through Sun., November 22, '09
LAST YEAR'S TOP 12 FILMS GROSSED:	\$156,677,936	<b>SAT.</b> \$43,200,000	<b>YTD REVENUES 2009 - \$9.202 BILLION</b>
TOP 12 THIS WEEKEND VS. SAME WEEKEND LAST YEAR:	58.70%	<b>SUN.</b> \$24,800,000	<b>YTD REVENUES 2008 - \$8.522 BILLION</b>
THE TOP 12 FILMS LAST WEEKEND GROSSED:	\$129,452,765	<b>TOTAL</b> \$140,700,000	<b>REVENUE UP: 7.98%</b>
TOP 12 THIS WEEKEND VS. LAST WEEKEND:	92.07%		<b>ATTENDANCE UP: 3.93%</b>
THIS WEEKEND ALL FILMS REPORTED WILL GROSS:	\$260,000,000		
ALL FILMS SAME WKND. LAST YEAR GROSSED:	\$164,636,090		
ALL FILMS THIS WEEKEND VS. SAME WEEKEND LAST YEAR:	57.92%		

*THIS IS AN "UP" WEEKEND AFTER TWO "DOWN" WEEKENDS AFTER AN "UP" WEEKEND*

SAME WEEKEND LAST YEAR:

HOLLYWOOD.COM BOX-OFFICE - WEEKEND START DATE OF FRIDAY, NOVEMBER 21, 2008 THROUGH SUNDAY, NOVEMBER 23, 2008											
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1	<i>TWILIGHT - TEEN GIRLS RULE THE EARTH AT THE BOX-OFFICE</i>	SUMMIT ENT.	\$69,637,740	3419	\$20,368	-	\$69,637,740	1			
2	<i>QUANTUM OF SOLACE - NOW AT \$418 MILLION WORLDWIDE</i>	SONY/MGM	\$26,707,945	3458	\$7,724	-60%	\$108,790,786	1			
3	<i>BOLT - A GREAT SECOND WEEKEND IN STORE FOR THE BRAVE PUP AS THANKSGIVING WILL</i>	DISNEY	\$26,233,128	3651	\$7,185	-	\$26,233,128	1			
4	MADAGASCAR: ESCAPE 2 AFRICA	PARAMOUNT	\$15,661,936	4007	\$3,909	-55%	\$137,109,390	3			
5	ROLE MODELS	UNIVERSAL	\$7,324,445	2733	\$2,680	-34%	\$48,133,020	3			

NOTABLE FILMS OPENING Friday, November 25, 2009 INCLUDE: "OLD DOGS" (DISNEY), "NINJA ASSASSIN" (WARNER BROS.), "FANTASTIC MR. FOX" Expands to 2000 (FOX), "THE ROAD" (WEINSTEIN) LTD.